

FOR HR, MANAGEMENT AND THE OFFICE

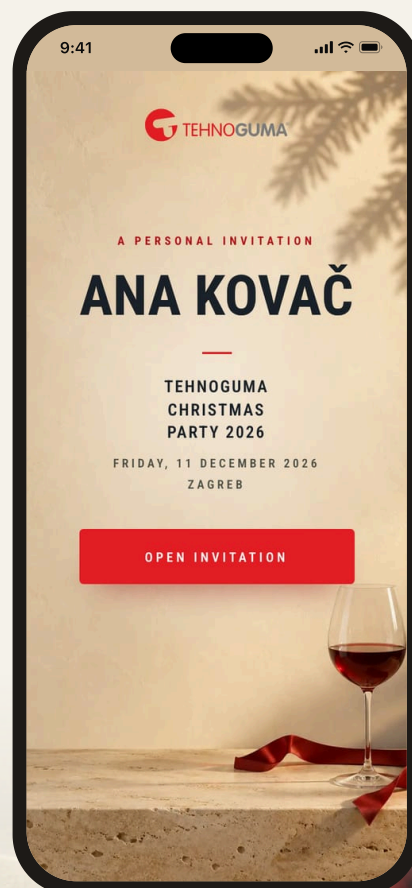
An invitation with every employee's name on it.

In your company's colours, with a one-tap RSVP. You send one contact list. Reminders, head counts and the door list take care of themselves.

INSIDE

- 02 Why a party shouldn't mean spreadsheets and email chains
- 03 Five steps, and you do two
- 04 Every reply on one screen
- 05 Three brands, three completely different designs
- 06 What guests see: under a minute
- 07 **Deadline: invitations go out by 25 November**

→ This is what Ana sees. Every guest sees their own name.



The party should be fun. Organising it shouldn't be a job.

A holiday party invitation is usually a PDF emailed to everyone. Then the chasing starts.

Today

- ✗ One email to 150 people, no names
- ✗ Replies scattered across inboxes, Teams and hallways
- ✗ Copying answers into Excel by hand
- ✗ Chasing the silent ones manually
- ✗ Plus-ones and dietary needs collected separately
- ✗ A printed list at the door

With sealdate.

- ✓ Every guest gets a personal link with their name
- ✓ One-tap reply, no sign-up, no app
- ✓ Every reply on one screen
- ✓ Reminders go out on their own to those who haven't replied
- ✓ Plus-ones, dietary needs and a message in the same reply
- ✓ QR ticket, checked with a phone at the door

I

Your only job is one list of contacts.

Name, email or mobile. We prepare the rest; the system sends, counts and reminds.

Five steps. You do two.

We prepare the design; the system sends, counts and reminds. Your part is the guest list and one click.

01		Designed in your brand Send us your logo and the basics: date, venue, programme. We design the invitation in your colours and fonts, with a personal cover for every guest.	WHO sealdate. design and setup
02		Upload your guest list A ready Excel template: name, email or mobile, language, plus-ones, group (e.g. department). You see a preview and row-by-row errors before import.	WHO You about 5 minutes
03		Send in one click By email or SMS, now or scheduled. A test email comes to you first. Every guest gets their own personal link with their name.	WHO You one click
04		Track the replies Who opened it, who's coming, with whom and what they eat. The system reminds non-responders before the deadline. Export to Excel in one click.	WHO System automatic
05		Welcome your guests After confirming, every guest gets a QR ticket and adds the event to their calendar. At the door, staff check it with a phone camera.	WHO System automatic

2 steps

are yours: the guest list and sending.

1 step

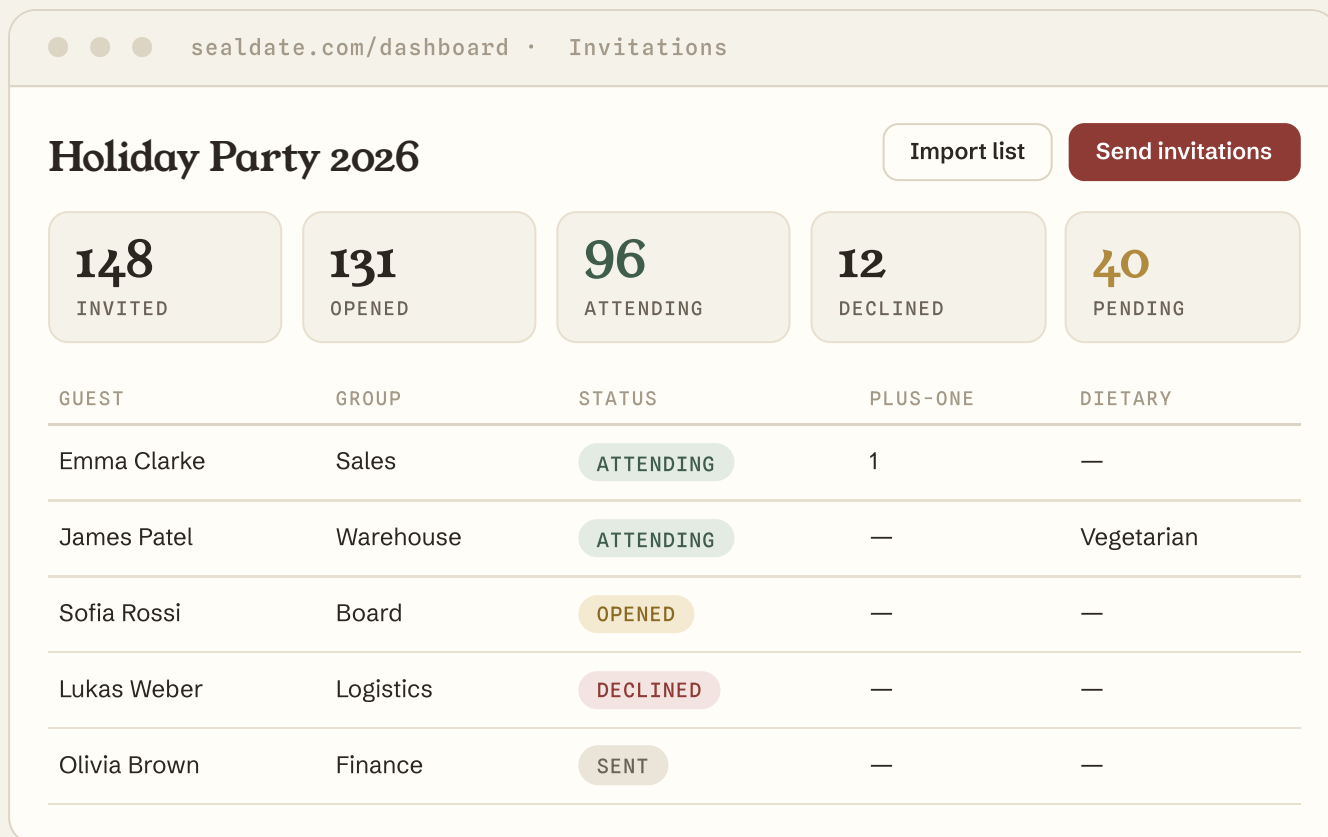
is ours: an invitation in your brand.

2 steps

run on their own: replies, reminders and the door.

One screen instead of a spreadsheet, an inbox and paper.

The numbers add up on their own, reply by reply. You just take a look.



Illustrative view; the data is made up.

1 Automatic reminders

Up to two reminders before the deadline, only to those who haven't replied. Nothing is sent at night.

3 Groups and filters

Departments, locations or VIP guests: send and track by group.

5 Plus-ones and dietary needs

Guest names, dietary notes and a message to the organiser in the same reply.

2 Opens and statuses

Sent, delivered, opened, attending, declined: for every single guest.

4 Excel export

Guest list and a summary in one file, ready for the caterer.

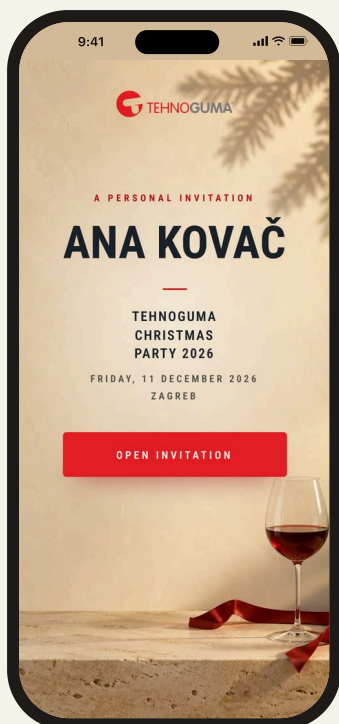
6 Door check-in

Staff scan the QR with a phone, no app and no account.

EXAMPLES

Three brands. Three completely different designs.

We don't just swap colours and logos: each invitation has its own layout, type and character. Scan the code to open the invitation on your phone, including the RSVP.



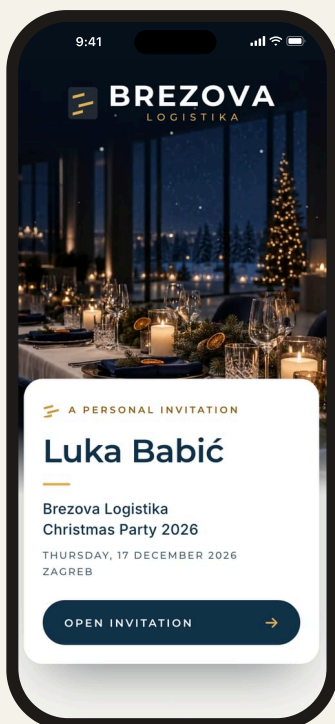
Tehnoguma

WARM EDITORIAL • IVORY AND RED

A cover on a warm wall with a big condensed name, red only as an accent, details and RSVP in white cards, the programme as a timeline. Calm and refined.



tehnoguma-bozic
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Brezova Logistika

MODERN CARDS • BLUE AND GOLD

A light page, a photo with a white card, details with icons and the programme in cards. Clear, like a good app.



brezova-bozic
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EuroYacht

NAUTICAL ELEGANCE • NAVY AND GOLD

Marina Kornati in Christmas lights, a double gold frame, italic serif, an arched RSVP and the programme as an itinerary.

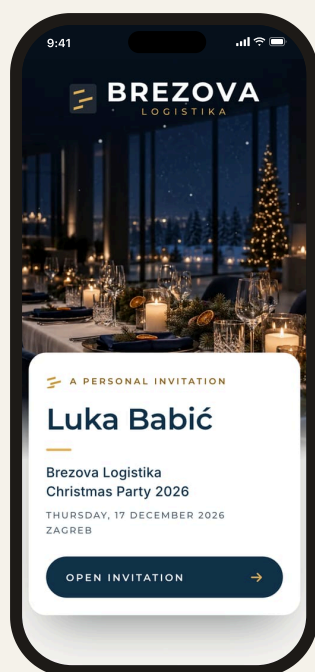


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A holiday party is just one example. The same works for a company anniversary, a partner dinner, a conference or a launch. Dates, venues and programmes in the examples are illustrative, and the name on the cover changes automatically: every guest sees their own.

Guests install nothing and remember no passwords.

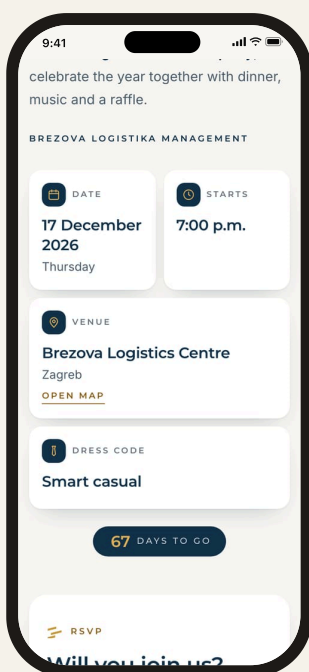
They open the link from the email or SMS, see their name and reply. The whole thing takes under a minute.



01

Personal cover

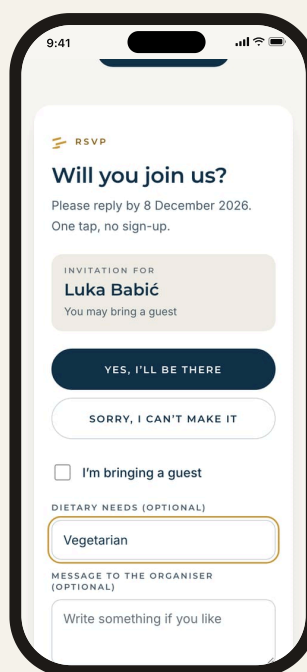
The guest's name on the cover



02

Letter and details

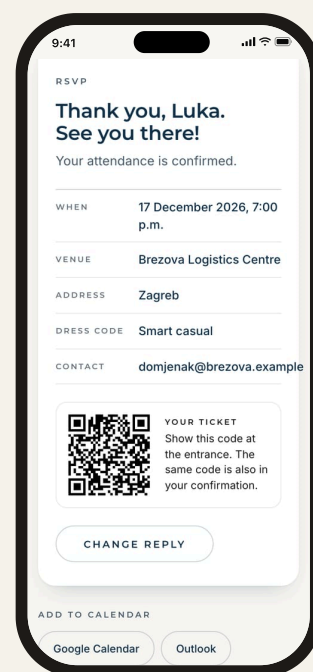
When, where and dress code



03

RSVP

Plus-ones, dietary needs, message



04

Ticket and calendar

QR code, Google, Outlook, Apple

1 tap

Replying needs no sign-in, no account and no app.

8

guest languages: Croatian, English, German, Italian, Serbian, Bosnian, Spanish and French.

QR

ticket on the phone and in the confirmation; checking it at the door takes a second.

TIMELINE

The party is two months away. Invitations go out in six weeks.



BY 15 NOVEMBER

Send logo and details

Date, venue, programme, RSVP deadline.



BY 25 NOVEMBER

Invitations go out

A test email to you, then to everyone.



7 DAYS BEFORE DEADLINE

Automatic reminder

Only to those who haven't replied.



DECEMBER

The party

Catering list and QR check-in ready.

What's included

- ✓ Invitation designed in your brand
- ✓ A personal link with each guest's name
- ✓ Sending by email (SMS on request)
- ✓ RSVP with plus-ones, dietary needs and a message
- ✓ Automatic reminders before the deadline
- ✓ Reply overview and Excel export
- ✓ QR tickets and door check-in
- ✓ Support in English and Croatian

Guest data

- Used only for this event.
- You are the controller; sealdate processes on your behalf.
- Guests can unsubscribe from every message.
- Data is anonymised one year after the event.
- Invitations are not indexed by search engines.

Send us your logo. We'll send back your invitation.

We prepare an example in your brand, free and with no obligation. Pricing depends on the number of guests and what you need.

hello@sealdate.com

sealdate.com/business-events



REQUEST A QUOTE